



OFFICIAL PUBLICATIONS

EXAMPLES & OPPORTUNITIES

MAKE SALES | GENERATE PROSPECTS | TARGET NEW MARKETS
INCREASE BRAND AWARENESS | PROMOTE STAND LOCATION

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ORDER YOUR COMPANY PROFILE

Call for prices

Promote your logo, stand number, website and services with a 50-word company profile in the **Event Preview**

MULTIPLE INSERTION DISCOUNTS AVAILABLE

EXHIBITOR PROFILES

COMPANY NAME

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YOUR LOGO

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YOUR LOGO

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URL HERE



 REGISTER

 HOME

DISPLAY ADVERTISING

Call for prices



Include a video in the digital Event Preview

Half page

Mid-level advertising to promote your brand, solutions and stand number

**MULTIPLE INSERTION
DISCOUNTS AVAILABLE**

OVERVIEW



THE HUB OF CUTTING EDGE INNOVATION AND LATEST SECURITY DEVELOPMENTS

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 REGISTER



DISPLAY ADVERTISING

Call for prices



Include a video in the digital Event Preview

Full page

Exclusive ownership of a single page to promote your product or brand message

MULTIPLE INSERTION
DISCOUNTS AVAILABLE

OVERVIEW



**THE HUB OF CUTTING EDGE INNOVATION
AND LATEST SECURITY DEVELOPMENTS**

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 REGISTER

YOUR LOGO

**TECHNOLOGICAL
ADVANCEMENTS**



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**Visit us at
stand XXX**

www.yourcompany.com

DISPLAY ADVERTISING

Call for prices



Include a video in the digital Event Preview

Double page spread

Dominance of two pages to guarantee that you are seen on an exclusive basis

**MULTIPLE INSERTION
DISCOUNTS AVAILABLE**



**TECHNOLOGICAL
ADVANCEMENTS**

YOUR LOGO

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eos et as eos et dia nos simaxim fugitas as
aborrur laut maiosae voluptatur?

www.yourcompany.com

Visit us at
stand XXX

ADVERTORIAL FEATURES

Call for prices

Available in single or double page formats and best used by exhibitors with **strong case studies** to **demonstrate success**

MULTIPLE INSERTION DISCOUNTS AVAILABLE



Include a video in the digital Event Preview

OVERVIEW



THE HUB OF CUTTING EDGE INNOVATION AND LATEST SECURITY DEVELOPMENTS

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 REGISTER

ADVERTORIAL

TECHNOLOGICAL ADVANCEMENTS WITHIN THE SECURITY SECTOR

YOUR LOGO

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 **CLICK HERE TO FIND OUT MORE**



SPONSORSHIP PACKAGES

Ensure your brand is the one that stands out by partnering with the **Official Publications**. It is the perfect solution for standing out from the crowd.



intersec
12 - 14 January 2020
Paris, Hall

Official Event Preview

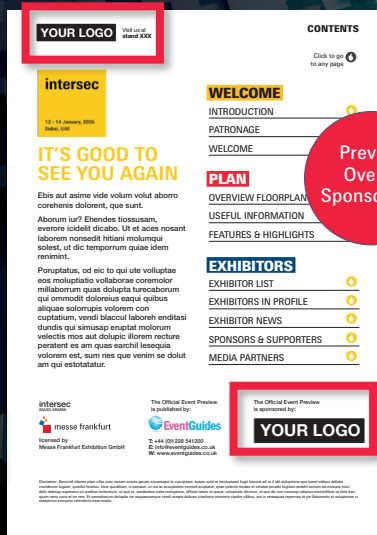
The world's premier event for Security, Safety and Fire Protection.

What's On
TIMETABLES, TOPICS AND TALKS

Exhibitor News
ESSENTIAL PRODUCT INFORMATION

Seminar Highlights
KEY SUPPLIERS CONFIRMED

YOUR LOGO
Visit us at stand XXX



intersec
12 - 14 January 2020
Paris, Hall

IT'S GOOD TO SEE YOU AGAIN

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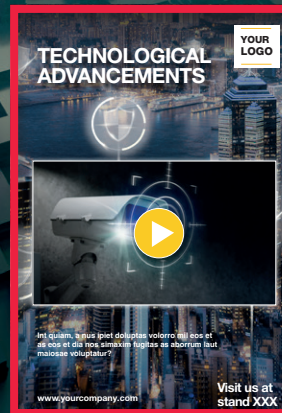
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INTRODUCTION
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WELCOME
PLAN
OVERVIEW FLOORPLAN
USEFUL INFORMATION
FEATURES & HIGHLIGHTS
EXHIBITORS
EXHIBITOR LIST
EXHIBITORS IN PROFILE
EXHIBITOR NEWS
SPONSORS & SUPPORTERS
MEDIA PARTNERS

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Preview Overall Sponsorship



TECHNOLOGICAL ADVANCEMENTS

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INTERSEC EXHIBITORS INCLUDE:

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Fike SSS DIELLE
HID HIKVISION HAWAII
MOBIAN Security Gateway pwc
SIEMENS Sasp
TECHx TECHNOVA wewerx Western Digital

Exhibitor List Sponsorship

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Pocket Map
FLOORPLAN EXHIBITOR A-Z

YOUR LOGO
Visit us at stand XXX

Pocket Map Overall Sponsorship

MAIN ENTRANCE
HALL 4 ENTRANCE

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Visit us at stand XXX

Call for prices

BEFORE THE EVENT...

OFFICIAL EVENT PREVIEW

Published before the event, the **Official Preview** is a planning tool for visitors, featuring essential information including event highlights, the floorplan and exhibitor list.

Visitors use it to plan their time at the event, and many exhibitors take the chance to promote their products and stand location to buyers before they get to the venue.

CONTENT

- Practical Planning Information
- Event Features & Highlights
- Exhibitor & Product News
- Exhibitor List & Floorplan

FORMAT

- Digital magazine that auto fits to the screen size of any device – PC, tablet or phone

CIRCULATION

- All pre-registered visitors
- Pre-qualified VIPs
- Buyers onsite
- Hundreds of thousands of page impressions

DISTRIBUTION

- Digitally via email to all Intersec contacts
- Hosted for download on the show website
- Via social media
- In the event app

DIGITAL & INTERACTIVE

Include your video content and hyperlinks to generate even more sales leads



89%

of visitors to trade events rate the Official Event Preview as a vital planning tool

AT THE EVENT...

OFFICIAL POCKET MAP

The **Official Pocket Map** is distributed to visitors upon arrival at the venue.

It is a lightweight, fold-out map featuring the very latest floorplan and complete exhibitor list. It is a handy navigational tool designed to be in the hands of buyers trying to find their route through the myriad of suppliers and product choices.

It is the perfect solution to promote your location and drive visitors to your stand.



CONTENT

- Floorplan
- Exhibitor A-Z

FORMAT

- A2 folded to A6

CIRCULATION

- Buyers onsite
- Digitally via email
- Hosted for download on the show website
- Via social media

DISTRIBUTION

- 18,000 copies available free on-site

96%

of visitors to trade events rate the Floorplan as an important source of information