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| **We’re looking forward to meeting you at the 25th edition of Intersec 16-18 January 2024 at the Dubai World Trade Centre.**  Dear <FirstName> <LastName>,  We are delighted to invite you to the upcoming edition of Intersec – an integrated tech platform for the future of global security across the fire, emergency services, security and safety industry in the wider Middle East.  Reconnect with existing clients, draw new connections and network to drive new business growth and opportunities.  Exhibiting at Intersec gives us a chance to meet face-to-face with our customers and focus on growing trends in the industry. It’s that time of the year where we block our calendars to focus on your business needs and answer all your questions at the same time.  Join us to witness our latest innovations and product highlights at our Stand <enter stand number> in Hall <enter hall number>.  We look forward to your visit and would be delighted if you could [register online from here.](https://registration.infosalons.ae/INTERSEC24DU/Visitor/MesseFrankfurt/Welcome?utm_source=marketing-toolbox&utm_medium=letter&utm_campaign=marketing-toolbox-invitation-letter)  It is important that you pre-register for the show as there will be no printing of badges on-site at the event. Once you pre-register you will be able to download your print @home badge closer to the event.  Pre-registering will also give you access to the event app. Through the app, you can experience AI-powered matchmaking, connect with exhibitors, explore new products and solutions, browse the event content, schedule your meetings and prepare your agenda for the event.  Look forward to hosting you at the 25th edition of Intersec.  Best wishes,  <insert your details> |