



2024 INFO PACK – CALL FOR ENTRIES

INTERSEC AWARDS

WELCOME

Intersec Awards is the region's premier award show that celebrates industry professionals, government officials, and key stakeholders in the fields of commercial security, cybersecurity, smart home systems, and homeland security.

This information will help you choose the right category for your nomination and guide you through the nomination process. It outlines the steps to ensure a seamless nomination form completion, details the evaluation process, and presents the submission, evaluation, and timeline requirements. Please read this carefully before submitting your nominations.

Entries will be submitted via our online portal, where you can complete your entry online and update it right up until the entry deadline.

KEY DATES:

- 12 OCTOBER 2023: AWARDS DEADLINE
- 21 NOVEMBER 2023: SHORTLIST ANNOUNCED
- 17 JANUARY 2024: WINNERS ANNOUNCED DURING THE AWARDS GALA DINNER

Should you have any Award queries, please contact:

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Why Submit an Entry?

- Entering an awards program offers unparalleled visibility within the industry, placing you, your brand, product, or project in the spotlight and gaining recognition from your peers, customers, and stakeholders
- Being recognized and awarded by a prestigious awards program builds your credibility and reputation, instilling confidence in potential clients and partners.
- Winning or even being shortlisted sets you apart from your competitors, giving you a distinctive edge in the market and positioning you as an industry leader.
- Winning an award acts as a strong endorsement of your achievements, validating your hard work, innovation and dedication.
- Awards ceremonies provide valuable networking opportunities, allowing you to connect with industry experts, and potential clients



- Recognition through awards boosts employee morale, fosters a sense of pride in their work, and encourages commitment.
- Awards recognition can open doors to new business opportunities, partnerships, and expansion into new markets.
- Participating in an awards program provides you with valuable feedback and insights, allowing you to benchmark your business against industry peers.

KEY INFORMATION

How to Enter:

- All nominations should be submitted online at: <https://intersecawards.evalato.com>.
- For the Product categories, eligible entries are for those products that have been launched, marketed and distributed in the region since 2022 - 2023
- Nominations must be in English and received by 12th October 2023

Entry Fees:

The Intersec Awards are FREE to enter.

Multiple Entries:

- There is no limit on the number of entries or categories a company can enter.
- The same information cannot be used to enter in multiple categories, each award nomination should address all the criteria specified for the category.

Award Gala Dinner Tickets:

- Exhibitors: \$350 per person
- Non-exhibitors: \$400 per person
- Table of 8: \$2500 per table

NOTE: Above rates are subject to 5% Value Added Tax (VAT)

CATEGORIES

FIRE & SAFETY

- **Excellence in Fire Prevention Award:** This category recognizes outstanding products or services that contribute to fire prevention, detection, suppression, or mitigation, ensuring the highest level of safety in fire-related situations.
- **Outstanding Safety Solutions Award:** This category honors exceptional products or services that prioritize the protection and well-being of individuals in various settings, promoting overall safety and minimizing risks.



- **Fire Safety Excellence Project – Middle East & Africa:** This category celebrates remarkable projects in the Middle East and Africa region that demonstrate excellence in fire safety planning, implementation, and innovation, making a significant positive impact on the community.

SECURITY

- **Security Product of the Year:** This category recognizes exceptional products or services that play a crucial role in safeguarding people, assets, and information, providing advanced security solutions for various domains and applications.
 - **Premier Homeland Security Solutions Award:** This category recognizes outstanding products or services specifically designed for addressing and mitigating threats to national security, ensuring the safety of a country and its citizens.
 - **Outstanding Commercial Security Solutions Award:** This category commends exemplary products or services tailored for protecting businesses, commercial establishments, and industrial environments from security risks and intrusions.
 - **Exemplary Perimeter Security Solutions Award:** This category highlights exceptional products or services that effectively secure and monitor the boundaries of critical infrastructure, facilities, or sensitive areas, providing reliable perimeter protection.
 - **Outstanding Cybersecurity Product/Service of the Year:** This category recognizes cutting-edge products or services that excel in safeguarding digital systems, networks, and data against cyber threats, offering robust cybersecurity solutions.
- **Sustainability Product of the Year Award:** This category recognizes products that demonstrate outstanding commitment to sustainability, environmental consciousness, and resource conservation, promoting a greener and more sustainable future.
- **Security Project of the Year - Middle East & Africa:** This category recognizes exceptional security projects implemented in the Middle East and Africa region, showcasing innovative and effective security measures that enhance safety, protect assets, and mitigate risks.

INDUSTRY

- **Excellence in Systems Integration Award:** This category honors the top-performing system integrator that excels in seamlessly combining and integrating various technologies, components, and subsystems to create comprehensive and efficient solutions for specific applications or industries.
- **Outstanding Fire Safety Team Award:** This category celebrates the exceptional teamwork, dedication, and expertise of a fire safety team that consistently demonstrates outstanding performance in preventing, managing, and responding to fire incidents.
- **Outstanding Security Team Award:** This category commends the exemplary collaborative efforts, professionalism, and expertise of a security team that consistently



ensures the safety, protection, and smooth operation of the assigned premises or assets.

- **Rising Star Award for Emirati Talent:** This category recognizes and celebrates the exceptional accomplishments, leadership, and contributions of young Emirati individuals who have made a significant impact in this chosen field.
- **Women Trailblazers in Security/Fire Safety Award:** Honors the outstanding achievements, leadership, and contributions of women in the fields of security and fire safety, recognizing their pivotal role in shaping and advancing these industries.
- **Distinguished Emergency Response Award:** This award recognizes exceptional performance, bravery, and efficiency in emergency response situations, honoring individuals or teams that have demonstrated exceptional skills and dedication in saving lives, protecting property, and managing crises effectively

CRITERIA FOR PRODUCT/SERVICE OF THE YEAR CATEGORIES

Submissions will be judged along the following key points:

Innovation: Does the product/service highlight new capabilities or substantial enhancements? Is it revolutionary and creating a notable impact on the market?

Performance: Does the product/service demonstrate a level of performance that enhances overall competitiveness compared to other products or solutions?

Installation – manageability: Is the product/service easy to install? Are the products/services functional and easy to learn, will they be scalable to accommodate growth?

Value: Is the product/service's return on investment easily justifiable? Does it offer a cost-effective solution?

Impact: Does the product/service fulfill industry requirements and solve problems? Does it create a positive impact and contribute to a safer, better environment?

You may provide support for your submission in the form of media coverage, client testimonials, marketing materials, and anything else you feel is necessary.

CRITERIA FOR INDUSTRY CATEGORIES

A 1500–2000 word summary of the particular traits they possess that show dedication, originality, and passion in the work they undertake, with an emphasis on:

- What extra effort has the person made?
- Which tasks were involved?



- What steps did the person take to put the work into practice?
- What ways has the nominee empowered and motivated coworkers?
- The inclusion of and long-term advantages for his or her coworkers, business, and/or communities
- How can others benefit in the future from this person's excellent practice?

THE JURY

A judging panel consisting of senior professionals from the industry who bring a wealth of knowledge and experience to the evaluation process have been appointed to view and deliberate each and every entry.

Before the judging phase, every member of the judging panel declares if they have affiliations with any of the competing entries. In such cases, the judge does not get to rate any entries in the corresponding category.

JUDGING PROCESS

Round 1

- All the entries are reviewed and evaluated by the jury team.
- The top-scoring entries from each category advance to Round 2 via the online voting process.

Round 2

- The jury team meets to re-evaluate the shortlisted entries. Another round of scoring takes place during this meeting.
- Any of the shortlisted entries may be subject to an interview request, if the judges deem it necessary.
- Should the judges also determine that it is necessary, you might be asked to submit samples and/or videos for the shortlisted product entries, which they will assess during the day of the final judging.

GENERAL TERMS & CONDITIONS

- While there is no limit to the number of entries, please select all the award categories that you wish to nominate in one go for an easier nomination process.
- Some entries may qualify for multiple categories; if so, it is to be treated as separate submissions.
- All nominations must be submitted online.
- Nominations must be in English and received by 12 OCTOBER 2023.
- Nominations must be clearly written and remain within the submission guidelines.



- Messe Frankfurt Middle East / Intersec shall have the right to verify the information provided in each submission, if required.
- Messe Frankfurt Middle East / Intersec and the judges reserve the right to alter the categories or re-allocate entries between categories, as they see fit.
- In addition, if no entry is received in any category, or if the Judging Panel considers that no entry provides sufficient evidence of outstanding performance, no award will be given in that category.
- Nominations will be accepted in good faith and, notwithstanding any attempts to verify claims made in nominations, will be treated as true and accurate.
- Submission of entries indicates acceptance of the conditions of entry. In the event of any disputes or issues the decision made by the judges shall be deemed final. The organizers will not be obliged to justify their decisions or enter into any correspondence.
- All nominations and supporting information submitted will be treated as confidential and are only available for the Judging Panel whose members are bound by a Confidentiality Agreement.

TIPS

- Make sure you read the information in this pack before submitting your entry online at <https://intersecawards.evalato.com>.
- Check your eligibility.
- Choose the right category. There's 15 to pick from, so play to your strengths and enter a category that reflects your entry.
- When you begin to enter a category, you will be asked to register which you will create with a unique login.
- You can start your application and save and return to complete at a later stage.
- If you plan to submit your entry in multiple categories, do not duplicate your submission. Pay attention to the requirements for each category and customize your responses since the judges will be evaluating your work based on these criteria.
- Keep to the limit. Questions will have a word limit, so you have limited space to grab attention.
- Focus on the facts. Support your nomination with evidence of impact such as data, statistics or feedback and testimonials.
- Highlight what has been done differently. The judges are keen to hear about innovation and new approaches.

For inquiries, contact:

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