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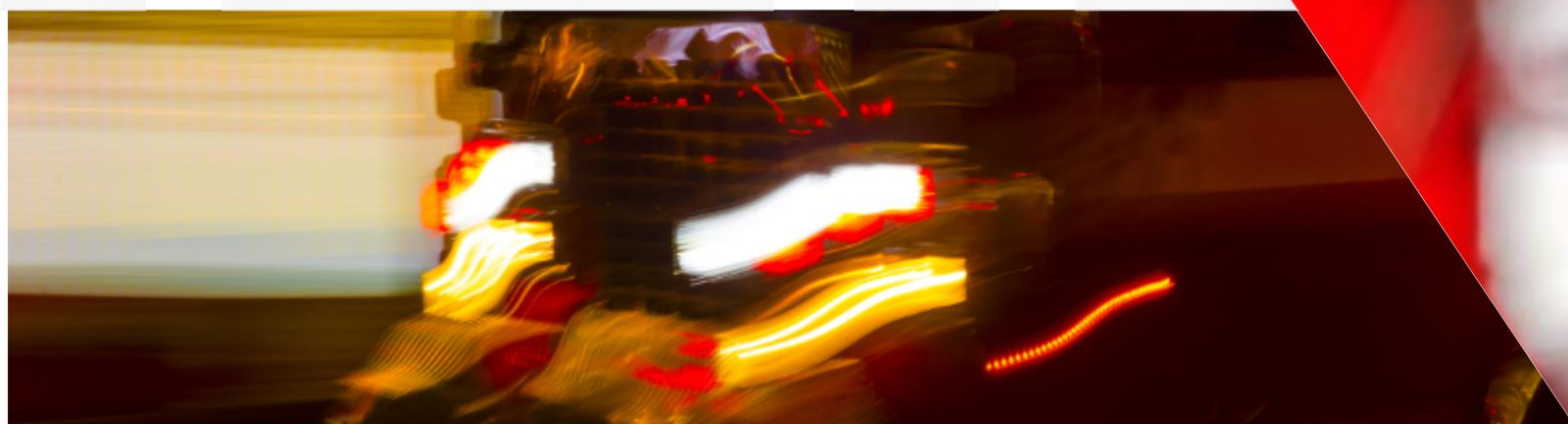
浙江国际应急物资 贸易博览会 INTER EMERGENCY



浙江展览馆
Zhejiang Exhibition Hall



2022年6月23-25日
June 23-25, 2022



主办单位 Organizers

浙江远大国际会展有限公司 Zhejiang Broad International Convention & Exhibition Co., Ltd.
浙江省应急产业技术联盟 Zhejiang Emergency Industry Technology Alliance

协办单位 Assisted Organizers

法兰克福展览有限公司 Messe Frankfurt
浙江省安全技术防范行业协会 Zhejiang Association of Security Technology & Protection
浙江省无人机产业技术联盟 Zhejiang Unmanned Aerial Vehicle Industry Alliance
浙江求是应急科技研究院 Zhejiang Qiushi Emergency Science and Technology Research Institute

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01 | 展会概况 Exhibition Overview

展会名称：浙江国际应急物资贸易博览会

Name: Zhejiang International Emergency Supplies Trade Fair

展会地点：浙江展览馆

Venue: Zhejiang Exhibition Hall

展会时间：2022年6月23-25日

Date: June 23-25, 2022

一年一届 Once a year

展会周期 Cycle

10000+ m²

活动规模 Space

10000+

观众目标 Target Visitor

02 | 展会目标 Exhibition Target

每年滚动开展，邀请全球范围内有影响力的应急物资企业、各国领事馆、政府机构及行业专家等参与，以“展会+论坛”的形式，打造具有国际影响力的、高端的应急物资产业国际贸易平台（展览展示、成果发布、互动体验等），构建行业交流合作的资源高地（线上展会、洽谈合作、国际交流等）。

The exhibition will be held once a year, emergency supplies companies with global influence, consulates, government agencies and industry experts will be invited. In the form of "exhibition + forum", it aims to built a high-end exhibition platform (exhibition display, achievement release, interactive experience) for emergency supplies with international influence, as well as a resource highland for industry communication and cooperation (online exhibition, negotiation and cooperation, international communication).

03 | 展会背景 Background

近年来，全球各地各种极端灾害频发，恐怖袭击蔓延，新冠病毒还在不断变异，各种天灾人祸频发，对各国、各地区的应急物资的储备和调用提出更高的要求。目前，浙江省发布《浙江省应急物资保障体系“十四五”规划》，到2025年防范应对处置重大突发事件的应急物资保障能力达到国内一流水平。随着政府关注度的提升，应急产业逐渐进入一个发展快车道。

中国政府积极推动“一带一路”建设，助推全球化的市场要素流动，实现资源对接、优势互补。本届展会的举办，为应急产业的全球化发展带来新的机遇，将国内高品质应急物资营销全球的同时，引进国外先进的物资和装备，提升国内应急物资的国际影响力，满足全球应急救援需求的同时，助推国内应急贸易产业发展。

In recent years, we have witnessed frequent occurrence of extreme disasters worldwide, terrorist attacks spread rapidly in the globe, COVID-19 virus continues to mutate. Frequent occurrence of various natural and man-made disasters put forward higher requirements for the national and regional reserve and invocation of emergency supplies. Zhejiang province has issued the "14th Five-Year Plan" on Emergency Supplies Support System of Zhejiang Province, which aims to develop the capacity of emergency supplies to prevent, respond and handle major emergency events to the first-class level in China by 2025. With more attention from the government, the emergency industry has gradually entered a fast lane of development.

The Chinese government actively promotes the construction of the Belt and Road Initiative, so as to boost the flow of market factors of globalization, realize the matchmaking of resources and complementarity of advantages. This exhibition will bring new opportunities to the globalization of emergency industry by introducing advanced materials and equipment from abroad while exporting domestic high quality emergency supplies to the world, so as to develop the international influence of domestic emergency supplies, satisfy the global needs of emergency rescue, and promote the development of domestic emergency industry at the same time.



- ▲ 组织邀请国际品牌企业参展、参会；
- ▲ International brand enterprise will be invited;
- ▲ 全球宣传，精准推送。通过行业内官方网站、行业媒体、行业资源、海量数据库等。
- ▲ Global advertisement and targeted promotion through industry official websites, professional medias, industry resources, huge databases, etc.

采购队伍强 Strong Purchasing Group

- ▲ VIP买家精准对接。定向邀请联合国相关机构，以及各国驻华领事馆、商务处等；
- ▲ Targeted matchmaking with VIP buyers. Relevant institutions of UN, embassies and consulates will be invited;
- ▲ 国内相关政府部门代表人士。邀请国内各省市县商务管理部门、应急管理部门、卫健防疫部门及国家消防队等；
- ▲ Representatives of relevant Chinese government departments. Business Management Departments, Emergency Management Departments, Healthy Epidemic Prevention Department and National Fire Departments will be invited;
- ▲ 相关行业协会代表人士。邀请国内应急管理、安全生产、医疗卫生和应急救援类协会；
- ▲ Representatives of relevant industry associations. China emergency management, safe production, medical and public health and emergency rescuing associations will be invited;
- ▲ 各类社会救援队代表人士。各类专业救援队。
- ▲ Representatives of social rescuing teams. Various professional rescuing teams.

增值服务多 Rich Value-Added Services

- ▲ 报名企业有机会免费参加国际应急物资专场线上交易会；
- ▲ Registered enterprises have the opportunity to participate in the International Emergency Supplies Online Trade Fair free of charge.
- ▲ 报名企业有机会免费参加2022年浙江国际贸易（沙特）展览会；
- ▲ Registered enterprises have the opportunity to participate in the 2022 Zhejiang International Trade Exhibition (Saudi Arabia) free of charge.
- ▲ 产品境外定向推广；
- ▲ Targeted promotion overseas;
- ▲ 领事馆定向对接；
- ▲ Targeted matchmaking with consulates;
- ▲ 应急救援队常年对接。
- ▲ Perennial purchasing matchmaking with emergency rescuing teams.

理念先进 New Concept

- ▲ 配套高端论坛。同期召集应急领域专家论坛；
- ▲ High-end forums. There will be expert forums of emergency industry during the fair;
- ▲ 专业应急培训。同期举办专业的应急培训、专业装备使用培训、个性化服务等；
- ▲ Professional emergency training. Professional emergency training, professional equipment training, customized services will be provided during the fair;
- ▲ 彰显社会使命感。同期组织开展公众应急安全科普。
- ▲ Social responsibilities. Emergency knowledge popularization amid ordinary audiences will be organized during the fair.



05 | 参展范围 Exhibition Profile

基本生活保障物资 Basic Living Supplies

应急纺织产品、救灾帐篷、日用品、简易厕所等

emergency textile products, disaster relief tents, daily necessities, simple toilets

应急装备及配套物资 Emergency Equipment and Supporting Materials

个人防护装备、搜救设备、医疗及防疫设备、应急运输及专用作业交通设备、应急救援特种机器人、无人机及救援搭载设备仪器、工程机械设备、能源动力设备及物资、应急照明设备及用品、洗消器材及设备、后勤支援装备、特种破拆工具、非动力手工工具、灭火及爆炸物处置设备、拦污封堵器材装备、泵类及通风排烟设备、安防及反恐防爆装备、分析检测类设备、监测预警仪器和装置、通信设备、雷达无线电导航及无线电遥控设备、广播电视设备、信号标识类器材、信息技术设备等

personal protective equipment, search and rescue equipment, medical care and epidemic prevention equipment and emergency medicine, emergency transport and special operation traffic equipment, engineering machinery, energy equipment and supplies, emergency lighting equipment and supplies, decontamination equipment and equipment, logistics equipment, power hand tools, fire extinguisher and explosive disposal equipment, dirt block equipment, pumps, ventilation and smoke exhaust equipment, security and anti-terrorism explosion-proof equipment, analysis and detection equipment, monitoring and early warning equipment, communication equipment, radar radio navigation and radio remote control equipment, radio and television equipment, signal identification equipment, information technology equipment, etc

应急产业服务 Emergency Industry Services

救援专业服务机构、培训机构、金融、保险、风险评估、灾害防治、应急测绘、检测认证、安全生产评估检测等服务机构等

professional rescue service institution, training institution, financial, insurance, risk assessment, disaster prevention, emergency mapping, testing and certification, assessment and testing for safety production, rescue and other service institutions

06 | 邀请采购商类别 Buyers Category



境外采购商
International Buyers



政府相关部门
Related Government
Departments



救援机构
Rescue Agencies



其他
Others

▲ 各国领事馆、行业商协会、救援机构、联合国难民署、工程商、建筑商、产品代理商等
Consulates, industry associations, rescue agencies, UNHCR, fire engineering, construction, products agents

▲ 消防、森林、医疗、能源、电力、煤矿、地理测绘、民防、地震、气象、公安等相关部门
Fire protection, forest, medical, energy, electricity, coal mine, geographical surveying and mapping, civil defense, earthquake, meteorology, public security and other related departments

▲ 救灾救援中心、应急搜救中心、城市应急救援队伍、救援联盟、民间紧急救援组织、企事业单位应急救援部门及队伍等
Disaster relief and rescue center, emergency search and rescue center, urban emergency rescue team, rescue alliance, civil emergency rescue organizations, enterprises and public institutions emergency rescue departments and teams

▲ 工程商、建筑商、房地产商、产品代理商；专业技术人员；应急产业技术创新企业；维保公司；科研院校；公益、慈善基金组织等
Engineering, construction, real estate, products agents; Professional and technical personnel; Technology innovation enterprise of emergency industry; Maintenance company; Scientific research institutions; Public welfare and charitable foundations

07 | 支持媒体 Media

新华社、人民日报、中国日报、浙江日报、浙江广播电视台、浙江在线、中安网、安防展览网、慧聪消防网等

Xinhua News, People's Daily, China Daily, Zhejiang Daily, Zhejiang Broadcasting and Television Station, Zhejiang Online, China Security net, China Security Exhibition net, fire.hc360.com, etc.

08 | 同期活动 Supporting Activities



新型应急物资装备研讨会

Seminar on New Emergency Supplies and Equipment



社会应急救援队伍发展论坛

Forum on Social Emergency Rescue Team development



应急知识科普、培训

Emergency Knowledge Popularization and Training



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09 | 参展费用 Booth Fees

光地（36平米起租）：1500元/平方米

Raw space ($\geq 36\text{sqm}$): RMB 1500 /sqm

标准展位：15000元/9平方米，19000元/12平米（双开口展位加收展位费的10%）

Standard booth: RMB 15000 /9sqm, RMB 19000 /12sqm (10% additional charge for a corner)

*该展已列入浙江省商务厅重点展会目录，浙江企业（除宁波外）展位费补贴后实收4500元/9平方米,会刊及注册费2000元/企业（双开口展位加收2000元）

*The exhibition is included in the Key Exhibition List of Department of Commerce of Zhejiang Province, Zhejiang enterprises (Ningbo excluded) will enjoy booth fee subsidy and be charged RMB 4500/ 9sqm,,show catalogue and registration fee will be RMB 2000 for each exhibitor (RMB 2000 additional charge for a corner)

10 | 联系我们 Contact Us

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