

Business Matchmaking Program for Visitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program (BMM) is a vital pre-show tool that allows you to efficiently set your meeting agendas for maximum benefit – it's about meeting the right people in the right place at the right time.

Compelling Show Statistics:

Total Number of meetings scheduled

12,933

2018

15,216

2019

93.2% of visitors found the Business Matchmaking program useful, convenient and easy to use

81.5% of visitors were satisfied with the follow up from the BMM team

Meet the right people in 3 easy steps:

1. Search



Over 1,200 exhibitors will be at Intersec 2020

2. Identify



Find the right match with similar business interest

3. Schedule



Pre-schedule meetings and allocate specific time slots

 [View a step-by-step sample tutorial on the Business Matchmaking process](#)

For more information,
email our Business Matchmaking Team:
info@bizmatchmaking.net