

POST SHOW REPORT 2019



SHOW PROFILE

The largest international exhibition for Security, Safety & Fire Protection, Intersec returned for its 21st edition in Dubai this year.

With over 1,202 exhibitors from 54 countries, the show delivered on its promise of an action-packed three days featuring the latest market trends, game-changing innovations and exciting new opportunities.

Edition	: 21 st
Date	: 20 – 22 Jan. 2019
Venue	: Dubai World Trade Centre
Organiser	: Messe Frankfurt Middle East GmbH
Total Gross Sqm.	: 60,000
Exhibitors	: 1,202
Visitors	: 34,854

EXHIBITOR OVERVIEW

1,202
exhibitors

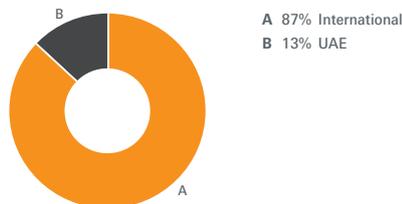
54
countries

VISITOR OVERVIEW

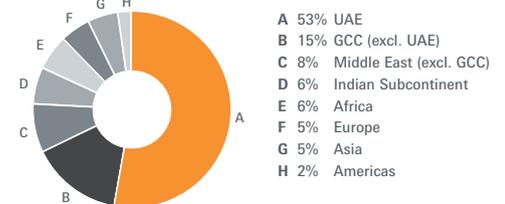
34,854
visitors

135
countries

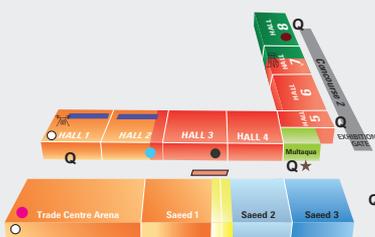
Regional breakdown of exhibitors



Regional breakdown of visitors



2019 Venue Map



Commercial Security	Safety Design in Buildings Pavilion
Information Security	Drones Pavilion & Live Demonstrations
Fire & Rescue	Business Matchmaking, VIP Registration & Mobile App Counters
Safety & Health	Q - Jump Kiosks (Badge Self-Collection Kiosks)
Physical & Perimeter Security	VIP / Media Lounge
Homeland Security & Policing	Safety Forum
Conference (Al-Multaqa Hall)	Visitor Lounge
Country Pavilions	Certificate of Attendance
	Intersec Worldwide Booth
	Intersec Awards
	Free Shuttle to Car parks

Top 10 Countries by Exhibitors

Countries	Exhibitors
1. China	246
2. UAE	162
3. UK	117
4. India	85
5. Germany	72
6. USA	69
7. Italy	50
8. Taiwan	37
9. France	35
10. Korea	34

Top 10 Countries by Visitors

Countries	Visitors
1. United Arab Emirates	18,313
2. Saudi Arabia	2,991
3. India	1,112
4. Egypt	951
5. Iran	858
6. Pakistan	844
7. Kuwait	826
8. Oman	686
9. United Kingdom	619
10. Turkey	438

Organised by:

Market information

Middle East market for commercial and cyber security, fire protection, smart home solutions, and drones, worth a combined

US \$7 billion in 2018  **US \$16.4** billion in 2024

CAGR 15% (2018-2024)

Commercial security, comprising video surveillance, access control, and intrusion detection, holds the lion's share of that figure. the regional commercial security market will grow from

US \$2.9 billion in 2018  **US \$7.4** billion in 2024

CAGR 16% (2018-2024)

Middle East CS market **by segment**



Video surveillance

75%



Access control

15%



Intrusion detection

10%

The Middle East **fire safety systems and equipment** market is estimated to grow at

US \$1.9 billion in 2018  **US \$3** billion in 2024

CAGR 8% (2018-2024)

Middle East Fire & Rescue market **by segment**



Firefighting systems

58%



Fire detection & alarm systems

31%



Emergency & exit lighting

11%

Middle East **cyber security** market from:

US \$1.4 billion in 2018  **US \$2.7** billion in 2024

CAGR 11% (2018-2024)

Middle East **Smart home** market from:

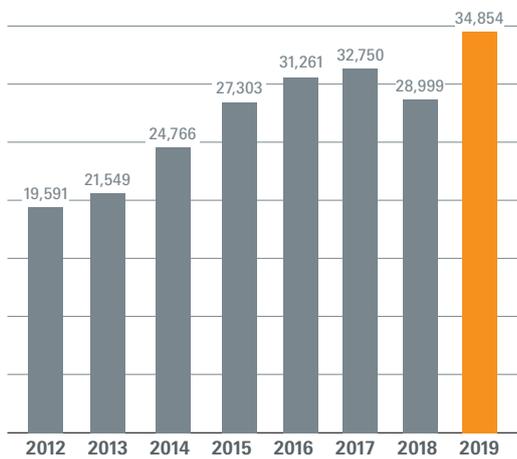
US \$344 million in 2018  **US \$869** million in 2024

CAGR 16% (2018-2024)

Middle East **Drones** market from:

US \$507 million in 2018  **US \$2.4** billion in 2024

Visitors growth from 2012 – 2019



Number of exhibitors per show section

Show Section	2017	2018	2019
Fire & Rescue	361	448	441
Commercial Security	486	483	371
Safety & Health	198	173	168
Perimeter Security	114	90	97
Homeland Security	99	91	87
Information Security	46	52	38
	1,304	1,337	1,202

2019 show highlights

Specialised Pavilions:

Safety Design in Buildings
Drone Pavilion

15 Country Pavilions:

Canada, China, Czech Republic, France, Germany, Hong Kong, India, Italy, Korea, Pakistan, Russia, Singapore, Taiwan, UK, USA

Drone Zone & Live Demonstrations

Conferences

- ▶ The Intersec Future Security Summit
- ▶ The Intersec Fire Conference
- ▶ SIRA Forum
- ▶ Intersec Safety Forum

Government Speakers at Intersec Conferences and Forums



H.E. Khaled Al Mansouri
President, International Association of Emergency Managers (IAEM), UAE



H.E. Khaled Hashel Al Nuaimi
Head of Preparedness and Exercise Section, National Emergency Crisis and Disaster Management Authority (NCEMA), UAE



Brigadier Khalid Nasser Al Razooqi
Director General of Artificial Intelligence, Dubai Police, UAE



Lt. Gen. Yousef Alansari
Former Chief, Kuwait Fire Service Directorate; Honorary Board Member Kuwait Fire Protection Association, Kuwait



Brigadier Dr. Abdullah Abdul Rahman Yousef bin Sultan
Director of the Future Foresight Centre, Dubai Police, UAE



Brigadier Khalifa Al Salies
Chief Executive Officer, Security Industry Regulatory Agency (SIRA), Dubai, UAE



Akbar Nasir Khan
Chief Operating Officer, Punjab Safe Cities Authority, Pakistan



Lt. Col. Eng. Salem Hashem Alhehbshi
Head of Operations Planning Section - Department of Operations, The General Directorate of Abu Dhabi Civil Defence, UAE



Eng. Arif Al Janahi
Director of Operations and Security Services, Security Industry Regulatory Agency (SIRA), Dubai, UAE



Eng. Salma Humaid Saeed
Head of Engineering Drawings and Projects Section - Department of Preventive Safety, Directorate General of Dubai Civil Defense, UAE



Jamal Madain
Senior Advisor, Jordanian National Center for Security and Crisis Management, Jordan



Salem Salmeen Alnuaimi
Director of Safety and Prevention Department, National Emergency Crisis and Disaster Management Authority (NCEMA), UAE

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